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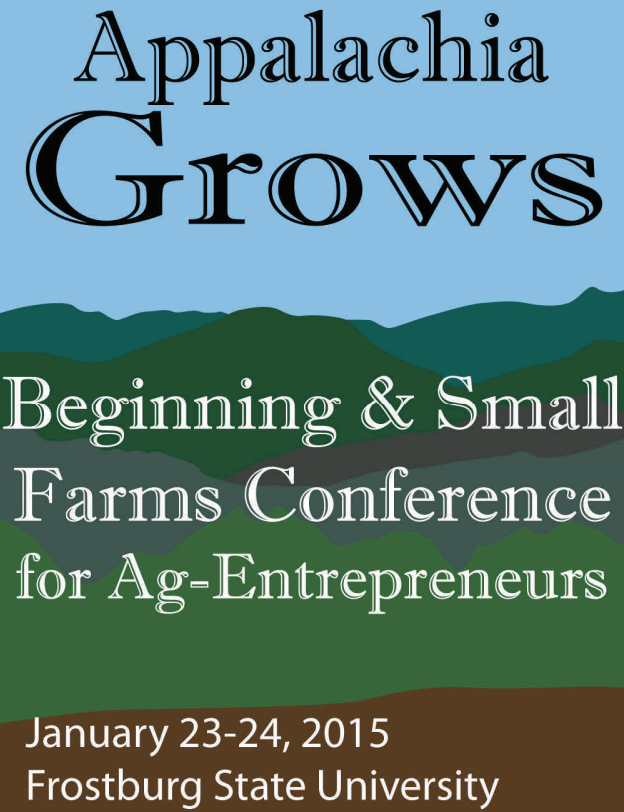
Loudoun County, Virginia Department of Economic Development

Scholarship Sponsor:

Western Maryland RC&D—Resource Conservation and Development

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University of Maryland Extension
Garrett County Office
1916 MD Hwy, Ste A
Mt Lake Park, MD 21550
301-334-6960
www.AppGrows.com



Who Should Attend? Anyone interested in farming, producing food or farm products, currently farming and want to expand or diversify, or just wanting to learn from experts!

Friday's program is exclusively for new and beginning farmers - we'll cover lots of info that will help in your planning and you can have one-on-one consultation with farm business experts!

Saturday's program is for everyone, whether you're farming or not! We'll have vendors available to talk about their latest products, lots of time for networking and great sessions in a variety of topics.

January 23-24, 2015
Frostburg, Maryland
Early Registration Due January 15
www.AppGrows.com



(Saturday, January 24)

Friday, January 23 - Beginning Farmer Success

CCIT Building, Frostburg State University

3:30-4:00 pm - Registration
 4:00-4:30 pm - Opening Session: Keynote/Kick-off
 4:30-6:00 pm - Starting a Farm: Finding the Right Pieces to Your New Farm Puzzle

- Selecting the Best Farm Property
- Common Farm and Food Regulations and Laws
- Marketing Routes for the New Small

6:00-7:00 Dinner - Keynote Dinner Speaker: Mike Tumbarello, Coordinator of the Garrett Information Enterprise Center

7:00-7:30 Beginning Farmer Program

7:30-9:30 Selecting the Ideal Enterprise for Your New Farm:

Session One (7:30 - 8:20) Room 1: Livestock: Beef and/or Small Ruminant

Session One (7:30 - 8:20) Room 2: Vegetable and Small Fruit

Session Two (8:30 - 9:20) Room 1: Livestock: Poultry: Meat and Egg Production

Session Two (8:30 - 9:20) Room 1: Natural Resources Opportunities

Saturday, January 24 - Beginning & Small Farms Conference

Lane Center, Frostburg State University

8:00- 9:00am - Registration, Continental Breakfast

Trade Show Vendors – Lobby and Arma

9:00-9:30am - Welcome and Opening Remarks –

9:45- 10:45 Session 1:

1. Small Ruminant Production: Management for Profitability
2. Deer Management
3. Social Media Strategies for Marketing Planning -
4. Day Neutral Strawberries and Production in Low Tunnels
5. Fall to Spring Vegetable Harvest and Marketing

6. Good Agricultural Practices: Current Recommendations for Post-Harvest Handling and Traceability

11:00 – 12:00 Session 2:

1. Do's and Don'ts of Selling Meat
2. Shiitake Mushroom Production
3. Pricing and Selling Your Poultry Products
4. Controlling Spotted Winged Drosophila (SWD) and Other Insects in Small Fruits
5. Hydroponic Vegetable Basics
6. Grafting Vegetables: Make the Most of this Tool in Your Vegetable Operation

12:15 – 1:45 Lunch – Arma Room

Keynote Lunch Speaker: “The Strongest Link” - Matt Lohr, Director of the Knowledge Center, Farm Credit of the Virginias — Matt will share an entertaining and inspiring message on the importance of small farms and how they can be most successful and productive in today's changing environment

2:00- 3:00 Session 3

1. Keeping Them In and What Happens When You Don't: Fencing and Liability Laws for Livestock Producers
2. Native Tree Production and Composting
3. Farm Management and Marketing Topic
4. Blueberry Establishment and Management
5. Reducing Plastic Use in Vegetable Production
6. Secondary or Minor Crops for Niche Markets in High Tunnels

3:15 – 4:15 Session 4

1. Selecting and Growing Woody Ornamentals for the Florist Trade
2. Hiring and Managing Labor or Farm Leasing
3. Small Fruit Diseases
4. Vegetable Product Quality: Know and Manage this Key to the First and all Follow-up Sales
5. High and Mid Tunnels for Beginners
6. Small Scale Livestock Production: Which Business Model is For You? (Panel Discussion)



Name _____
 Farm/Business Name (if applicable) _____
 Mailing Address _____
 Phone _____ Email _____

Date	First Adult	Additional Adults	Children	Total
Friday, January 23 only	_____ x \$35	_____ x \$25	_____	_____ = _____ x \$20
Saturday, January 24 only	_____ x \$35	_____ x \$25	_____	_____ = _____ x \$20
Both Friday and Saturday	_____ x \$60	_____ x \$50	_____	_____ = _____ x \$40
TOTAL DUE:				_____
				(Circle)
Names of additional people attending from your Farm/Business:				Adult Child (age 3-10)
Name _____				Adult Adult
Name _____				Adult Child (age 3-10)
Name _____				Adult Child (age 3-10)

Dietary Restrictions? Please List: _____

Do you need help in the form of a **scholarship**? Please check here and we'll contact you. _____
 Please make checks to: **Garrett EAC** and mail to: 1916 MD Hwy, Ste A, Mt. Lake Park, MD 21550 by **January 15, 2015**